



उन्नत भारत अभियान
UNNAT BHARAT ABHIYAN

Unnat Bharat Abhiyan 2.0

A Flagship program of Ministry of Human Resource Development



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Unnat Bharat Abhiyan



- A flagship programme of Ministry of Human Resource Development (MHRD), Govt. of India
- UBA is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India

Vision

To involve the reputed higher educational institutions (technical / non-technical / public / private) of the country in the process of indigenous development of self-sufficient and sustainable village clusters.

Mission

- Coordination among educational institutions, implementation agencies and the grass root level stakeholders

- Effective participation in the holistic development of rural clusters using
 1. Eco-friendly sustainable technologies
 2. Harnessing Local resources
 3. Creating employment opportunities
 4. Harnessing multifarious government schemes
 5. Customisation of existing technologies
 6. Use of local knowledge

- Reorienting the academic curriculum and research programs in higher educational institutions

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सभी को मिलाकर गांवों के विकास के लिए
Convergence of Knowledge/ Experience/ Resources for Rural Development

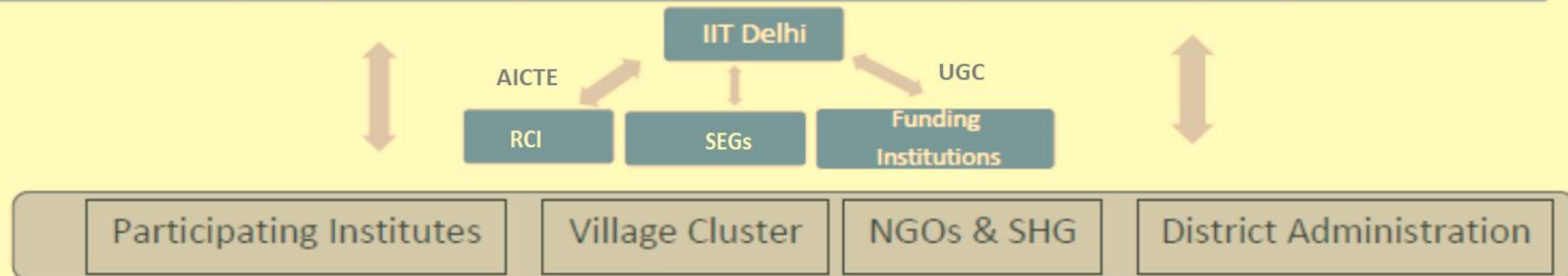
शिक्षित भारत स्वस्थ भारत- स्वच्छ भारत- स्वावलंबी भारत- संपन्न भारत

विज्ञान एवं प्रौद्योगिकी आधारित ग्रामीण विकास कार्यक्रम

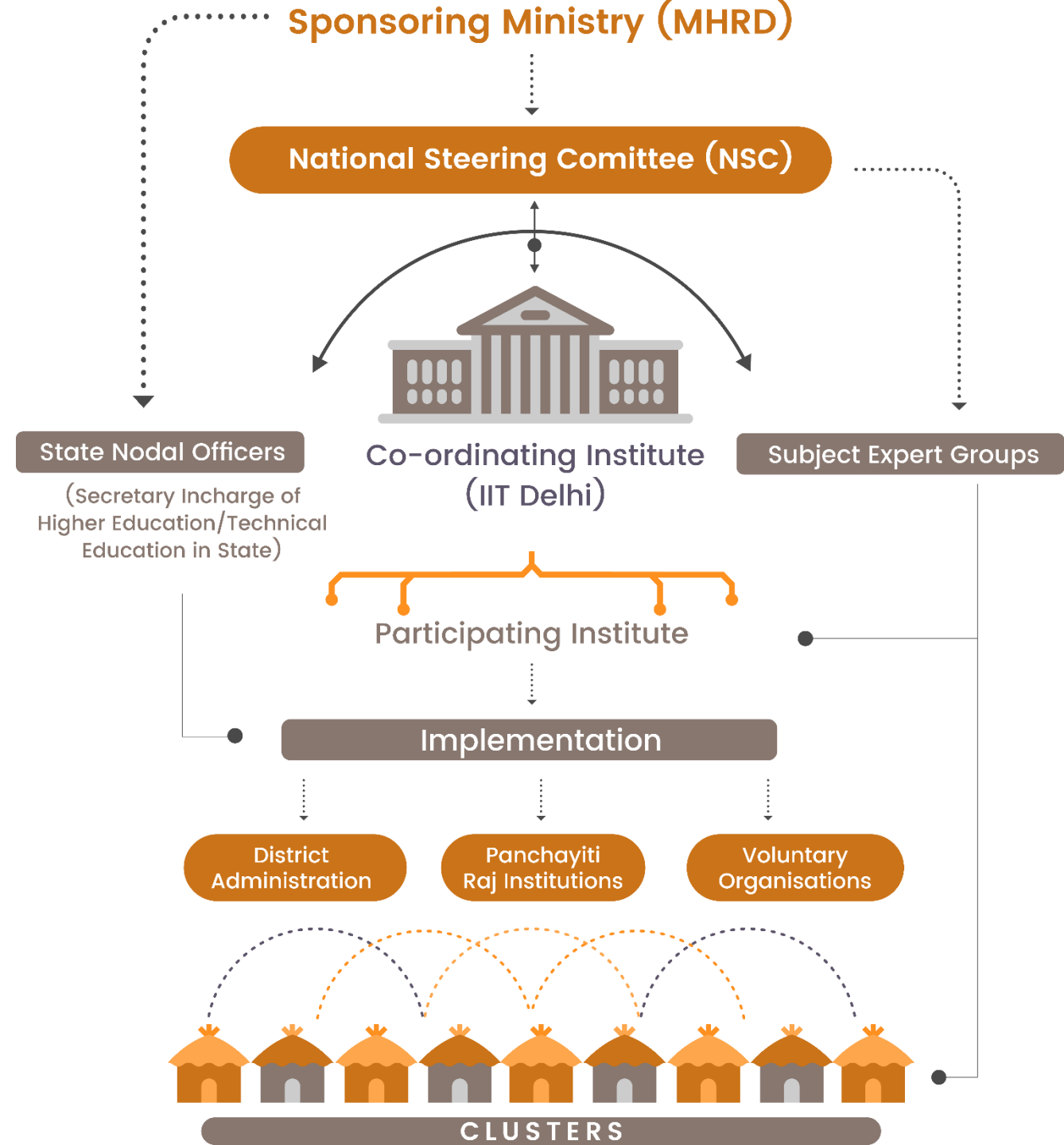
- Capacity building in institutes of Higher Education in research and training relevant to national needs, specially those of rural India
- Transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.
- Aim to create a virtuous cycle between the society, Government, and an inclusive Higher Education system



Ministries, Departments, Councils, Commissions, Federations, Corporations



Organizational Structure of UBA





Unnat Bharat Abhiyan 1.0



- Conceptualized by a group of dedicated faculty members of IIT Delhi
- Accepted by MHRD and launched by The President of India on 11th November, 2014
- Total 143 PIs (98 Technical and 45 Non-Technical), each adopted 5 villages for the technical intervention
- Coverage
 - 715 Villages
 - 128 Districts
 - 29 States
 - 15 Mentoring Institutions identified



Unnat Bharat Abhiyan 2.0



- UBA- 2.0 launched on April 25th, 2018
- Selection through challenge mode
 - Both Technical and Non-Technical Institutes
 - History of engagement with rural communities
 - Adequate faculty
 - Commitment to the programme objectives
- Own resources for the field visits and any other expenses not specifically funded under the scheme
- For technological solution development or customization, a small grant is available, as recommended by Subject Expert Groups
- Do field studies, study the implementation of Govt. schemes, and facilitate their better implementation so that they meet their objectives best



Unnat Bharat Abhiyan 2.0



Selection of Institutions and Cluster Networking

- For next three years following is proposed to be number of institutions selected for UBA

Year	Number of Technical Institutions	Non-Technical Institutions	Total Institutions to be selected
2017-2018	250	500	750
2018-2019	1000	2000	3000
2019-2020	1500	3000	4500

- Present Coverage

Total PIs	Total States Covered	Total Districts Covered	Total Villages Covered
688 Tech (428), Non-Tech (260)	33	330	3440



Subject Expert Group (SEG)



- For providing operational expertise sought by the Higher Education Institutes (HEIs) engaged in the village exercise
- They evaluate and approve the technical solutions proposed by the HEIs and monitor the customisation process
 - Rs. 1.0 lakh, Assistance for selection of technology to PIs
 - Rs 50,000/- Assistance for customization of solutions to PIs
- To provide requisite training, orientation, and help in actual implementation process
- To develop course material to reorient the training of students studying professional institutions



UBA- New Initiatives.... 1



- A Rural Internship Program
- Rural and Swadeshi Startup Meet
- Incentivizing PIs
 - Additional fund/rewards to those who will bring more funds/ projects
- Rewards/ Award to those PIs which shows excellent work – proposed in new SFC of UBA in MHRD
- Proposed to organize Gram Sabhas on 15th August 2018
 - Approval of Gramsabha for taking up 2-3 issues/ problems by PIs to provide solutions/interventions
- Selection of Institutions for 2018-19 in challenge mode
 - Opening of Registration Portal- 1st Sep 2018 for enrolment
 - Announcement of Selection- 2nd October 2018
- Regional Coordinating Institutes to announced after approval of revised SFC



UBA- New Initiatives.... 2



- **Convergence**

- Ministry of Ayush
- Department of Drinking Water & Sanitation
- MoRD
- ICAR
 - New Scheme 'Pandit Deen Dayal Upadhyay Unnat Krishi Shiksha Yojna' (PDDUUKSY)
- Tripartite Agreement for UBA
 - MHRD, MoRD and MoPanchayatiraj on the Unnat Bharat Abhiyan programme
- DISHA
- AICTE
 - Made UBA part of the accreditation process for its Institutions

Why This Workshop Has Been Planned?

Website Solutions

- Demonstration of Solutions Related to Web Portal Queries

Cont...

To Help in Planning of Activity

- Frame Work For Preparation of Plan of Action
- Participatory Rural Appraisal (PRA) Tools And Techniques And Situation Analysis
- Funding and Convergence Possibilities- Different central and state Govt Schemes and programs and CSR Support that can be Leveraged for UBA

Cont...

Technical Support

- Role of Subject Expert Groups (SEGs): Technical Consulting and Implementation Mechanisms
- Participation in School Education thru Digital Learning tools (Eckovation)

Cont...

And To Discuss Your Experiences So Far

- Problems Identified and Solutions Proposed in villages



Thank You

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